

Germantown Economic Development Advisory Committee
Agenda (DRAFT)
10/24/2022 at 9am ET on Zoom (See Germantownny.org for meeting link)

Committee Member Attendance: Pippa Biddle, Tony Albino, Jeanette Nesel, Wendy Fieser, Amy Davison, Tracy Martin

Guests: Gabe Balkan, Victoria Fuchs

Review minutes from last meeting (9/26/22)
Approved; Tony Albino Second; Jeanette Nesel

OLD BUSINESS

Writing & Arts Comp 2023

Trying to finalize timeline for 2023 w. Gabe Balkan

- Gabe: As long as she can help transmit the information to the school, we can make timing work. Elementary school celebrates reading in March, but the key is really lead time. Has gotten to know Jr high and high school more. Maybe an incentive like a pizza party for the class with the most submission.
- New club at the high school is call PEAK (sp?) and they may be a good partner for getting the word out about the event as well, and perhaps we incentivize with something like \$50 towards their next event.
- Jeanette: Anything for incentive! We also heard in the past that Hannaford had a competition that competed with us.
- Gabe: Will check in through the school contact Hannaford person to make sure we don't overlap in 2023. As long as people know in advance and it's crystal clear, they can find a time to make it work. Pizza party is easy motivating thing for elementary school.
- Pippa: If we role out the comp in March, we'll begin fundraising in February
- Breaks? – want to avoid feb and spring breaks
 - o Feb starts 2/21/23
- Pippa: Also want to make sure the prompt isn't top down and really has the approval and support of the teachers.
- Talk about whether our prompt could build on Reflections prompt such that a student could use their work for both. The Reflections theme announcement is “Show Your Voice.”
- Talking about submission process, using the maker space for giving students a place to work on their submissions.
- **NEXT STEPS:** Gabe will push forward with having the PTA on board, because students need to register by Feb 1, 2023. PTA will also put the contest on the calendar for next year, and we can follow the Reflections schedule. Goal to have meeting between department heads about it.

Town Committee Mailer Initiative

Draft is in progress, any updates?

- Jeanette: Emailed yesterday that Supervisor Helsley sent info on membership of town committees
- Wendy: Has checked on some of the details from Tracy's work, and perhaps we're ready to go?
- Amy: We have a draft from Tracy, and it appears to just need our approval. We talked about delaying until after the election because mailboxes are stuffed right now.
- Tony: Town suggested that they would pay for printing and mailing.
- Jeanette agrees
- Jeanette: So needs to catch up with Supervisor so we can hand over the final file so the town can print and distribute/mail.
- Tony: Would suggest doing in December so that they can join committee's in January
- Wendy: Where there are blanks in the draft, is it worth it to pursue that? Ex. Boy scouts
- Tony: Would vote against including those types and focus on Germantown committees focused on town gov. If we make it too big, it's going to be overwhelming.
- **NEXT STEPS:** Wendy to connect with Tracy, Tony and Jeanette to connect with David

Business Resources Roundtable Initiative w. CEDC

Discuss potential dates: Jessica Gabriel (CEDC) recommends last week Jan or first week Feb, weekday evening

- Tony: Do we have confirmation of interest?
- Pippa: Yes, have confirmation from 5 businesses
- Dates? What about Thursday January 26th
- Location? – Palatine Manor Community Room, Town Hall? Have time to figure that out.
- **NEXT STEPS:** Pippa to offer to January 26th to Jessica at the CEDC with Feb. 2nd as a backup.

Movie Nights 2022

Windshipped update? Table until 2023?

- Pippa: proposal to table until April 2023
- Tony: Why do we do movie nights? Need to focus on Business Dev
- Pippa: They support local connections
- TABLE TO APRIL 2023

ADD FOR NEXT MEETING: Zoning suggestions for rezoning committee – recap, editing, etc.

- Committee members to think about ideas to suggest to the rezoning committee to support local biz dev. Send to Tony before November meeting

Business list update

Any updates?

- No updates

GEDAC Instagram

Update on posting as things are shared.

- Focused on posting things as they come in, continuing as we are now

NEW BUSINESS

Access tabled backlog

What can be removed?

- Went through one by one, removed:
 - o GCS Graduates Messages of Support Programming
Motion to remove, Pippa ; seconded, Amy
 - o Updates on Tony Albino's jobs program.
Motion to remove, Pippa; Tony, seconded
 - o Fall 2023 - internship program
Motion to remove, Pippa; Tony and Jeanette, seconded
 - o Apple Fest 2023
Motion to remove, Pippa; Second, Tony
- Recategorized:
 - o Business Resources Programming: "*Germantown Hires*"*xAroundGermantown.com Initiative*
Recategorizing in Old Business as it is ongoing
 - o Committee Recruitment Initiatives
Recategorizing in Old Business as it is ongoing
- Keeping on Tabled Business
 - o Earth Day 2023
 - o Yard Sale Day 2023
 - o 9/9G Sign Project

COMMENTS PERIOD/Q&A

- Talking about community committee mailer details, formatting and design

MISC./TABLED BUSINESS

Earth Day 2023

Yard Sale Day 2023 – Tabled till January 2023

9/9G Sign Project

Next Meeting: November 28, 2022 – 9am on Zoom

Motion to adjourn; Tony Second; Amy Davison