

Germantown Economic Development Advisory Committee  
Minutes (DRAFT)  
9/26/2022 at 9am ET on Zoom (See Germantownny.org for meeting link)

Committee Member Attendance: Tony Albino, Pippa Biddle, Jeanette Nesel, Wendy Fieser, Amy Davison

Guests: Jessica Gabriel (CEDC)

Review minutes from last meeting (7/25/22)  
Approved; Tony Second; Jeanette

## **OLD BUSINESS**

### **Movies Nights 2022**

*Recap of August and September movie night*

- Early start time was better, so perhaps next year have an adult night in July, and then kids movies in August and September.
- Maybe July film works with local filmmakers
- Jeanette: Has spoken with Jon Bowermaster about screening Windshipped
- Pippa: Has spoken with him as well, but timing for an outdoor event would be tricky
- Jeanette: Will connect Jon with Katrina at the Library to plan an event.

### **Writing & Arts Comp 2023**

*Updates?*

- Timeline needs to be finalized. Looking to the school calendar for that. Need to connect further with Gabrielle Balkan and the Germantown Library.
- Need to further explore the way we'll be formatting our prompt.
- Tabled until October. Ask Gabe to come back?
- **Next Steps: Pippa invite Gabe to next meeting**

### **Town Committee Mailer Initiative**

*Any updates?*

- *Tracy Update sent prior to meeting:* "I am still working on the list of organizations and committees for the town mailer... hoping to pick that back up in a week or so... had to put it on the back burner for a while due to other work stuff."
- Tony: People know about it and want to get it out. All the committees are hurting for people.
- Wendy: Will reach out to Tracy about helping her.
- **Next Steps: Wendy and Tracy connecting. Could we have a draft by the 15<sup>th</sup> of October? Will review in-meeting in October for approval.**

### **Business list update**

*Any updates?*

- *Tracy update sent prior to meeting:* “Spoke to Christina about her farmstand and there are a lot of things up in the air right now -- so she would rather not be added to the brochure or town website for right now.”
- No other new businesses, changes of business, etc. that people have become aware of.

### **GEDAC Instagram –**

*Takeovers Update — who’s next? ([See here for related documents](#))*

- Pippa proposes simplifying takeovers to single posts with an image and a caption
- Need to raise awareness of how businesses can send us images and captions and we will post them to support local businesses (sales, events, ‘get to know us’ posts, etc.)
- **Next: Send things to Pippa/Around Germantown**

### **NEW BUSINESS**

### **COMMENTS PERIOD/Q&A**

- Speaking with Jessica Gabriel from the CEDC
  - Idea for 2023: CEDC Business Resources Roundtable
  - Tony: Putting together a regular list of opportunities that we can send to local businesses on a regular basis.
  - Jessica: Also low-cost and free services that people have access to.
  - **Next Steps:** October meeting will discuss dates for roundtable.

### **MISC./TABLED BUSINESS**

GCS Graduates Messages of Support Programming

Updates on Tony Albino’s jobs program.

Business Resources Programming: “*Germantown Hires*”x*AroundGermantown.com Initiative*

Committee Recruitment Initiatives

Earth Day 2023

Yard Sale Day 2023 – Tabled till January 2023

Fall 2023 - internship program

9/9G Sign Project

Apple Fest 2023

Next Meeting: October 24<sup>th</sup> at 9am on Zoom

Motion to adjourn; Tony      Second; Wendy Fieser