

Germantown Economic Development Advisory Committee
Minutes (DRAFT)
6/27/2022 at 9am ET on Zoom (See Germantownny.org for meeting link)

Committee Member Attendance: Pippa Biddle, Ben Davidson, Tony Albino, Tracy Murrin, Amy Davison, Jeanette Nesel

Guests: None

Review minutes from last meeting (5/23/22)
Approved; Tony Albino Second; Amy Davison

OLD BUSINESS

- Movies Nights 2022

- DATES: Wendy emailed that July 23rd, August 27th, and September 17th work for Devin. Pippa confirmed with the town.
- Once done and reconfirmed again, Pippa will loop the library in.
- Picking two movies for July 23rd: going for a crowd pleaser. Will pick 2 options and then ask the town to share as voting.
 - Two options for July to be confirmed with SWANK (Licensor) are:
 - Then will open up voting for August and September.
- **NEXT STEPS (FILM, DATES, ETC - PIPPA):** Pippa to confirm dates with Joyce again, And with Wendy again (July 23 issue). Then confirm films with SWANK as options. THEN make a survey to share with the town board AND a poster to go with the film.
 - Top two film options: “Ratatoille” and “How to Train your Dragon”
 - Two back-ups: “The Greatest Showman” and “Sing” (potentially for 2nd film)
 - Pippa to make Poster
 - Pippa to talk to Katrina as well with dates
- **NEXT STEPS (SPONSORS):**
 - Amy Davison and Quittner to go half on one (1st)
 - Ottos and Laundromat to go half on one (2nd)
 - Otto’s may do food for this one too
 - Tony albino and someone to do the 3rd
- **NEXT STEPS (POPCORN):**
 - Tracy to ask Alder about the machine

- Business list update

Any updates? Also, determining a brochure printing schedule

- No business list updates
- Jeanette: Chamber of Commerce (Columbia Ct) and Train Station are both out of Brochures. Will coordinate with Tony to deliver.

- **Next Steps:** Tony and Jeanette to coordinate offline. Moving conversation of printing schedule to next meeting.

- **GEDAC Instagram –**
 - a. *Takeovers Update — who's next? ([See here for related documents](#))*
 - Wendy looking to do it in July (as told over email) – **NEXT:** Maybe move to August.
 - Jeanette – week of July 11th
 - Amy looking to do a week as well in July, possibly the week of the 18th.

- **GCS Internship Program**
 - b. *Updates? ([see intern request form draft](#))*
 - Wendy via email looked into medical interns and wasn't able to find anything. So, unfortunately, there isn't the possibility to match intern interests with medical fields.
 - Tracy: Emailing with Devin and the town about internship and job interests. There aren't bites, but this is something we can try again in the fall.
 - Tony: Runs the jobs program and they're interested in doing it year-round. Brings in professionals talking about what they do, and could incorporate in a conversation about internships available.
 - **NEXT STEPS:** Follow up with school in the fall about internship opportunities.

- **9/9G Sign Project**

Pops pitched? Winning words?

 - Wendy Update via email: Spoke to Pop's and they are looking to put a sign on the building on the side facing Main, which is the one we were interested in putting a sign on. They could possibly consider an additional sign after they put theirs up, so we're waiting to see how theirs works out and what space may be available.
 - **NEXT STEPS:** Wait and see

- **Apple Fest 2022**

Updates?

 - **PAUSING.** Moving to 2023.

- **Town Committee Mailer Initiative**

Concept presented in May 2022 to raise awareness of town committees and exceptional local volunteers.

 - Idea to have a town brochure/mailer with list of committees with info
 - **NEXT STEPS:** Tracy to reach out to Sarah about whether this is something the Town board would have capacity to lead. Jeanette to reach out to David Helsley as well to talk about a brochure.

- **Bi-Annual Town Board Report**

To be submitted to the Town Board to be entered into minutes.

- **NEXT STEPS:** Pippa to write up and submit to the committee for edits before sending to TB.

NEW BUSINESS

COMMENTS PERIOD/Q&A

- Jeanette: Was talking to 3rd grade teacher at GCS and the teacher was confused on how to enter and said that Hannaford also had a similar contest that the school was all in on. Jeanette will find more information.

MISC./TABLED BUSINESS

- GCS Graduates Messages of Support Programming
- Updates on Tony Albino's jobs program.
- Business Resources Programming: "*Germantown Hires*"x*AroundGermantown.com Initiative*
- Committee Recruitment Initiatives
- Earth Day 2023
- Yard Sale Day 2023 – Tabled till January 2023
- Writing and Arts Comp 2023 – Tabled until October 2022

Next Meeting: **July 25th 9am**

Motion to adjourn; Tracy Murrin Second; Amy Davison