

Germantown Economic Development Advisory Committee
Minutes (DRAFT)
3/28/2022 at 9am ET on Zoom (See Germantownny.org for meeting link)

Committee Member Attendance: Pippa Biddle, Ben Davidson, Tony Albino, Tracy Murrin, Wendy Fieser

Guests: Billy Kimmel

Review minutes from last meeting (2/28/22)
Approved; Ben Second; Tony

OLD BUSINESS

1. Yard Sale 2022

Billy Kimmel joining to discuss

- Billy guest:
 - Last year very successful. 2021: About 46 homes participated, which was a record since Billy has been doing it for 15 years. 8 businesses participated. Big takeaway was that there were a lot of out of town people from around the area. Postings on Craigslist and similar brought in a lot of people who had never been to Germantown before. So, a really great opportunity to engage and welcome people who don't know Germantown already.
 - Talk about changing the date, but Billy isn't encouraging that option because changing the date has resulted in frustration in the past. This is because the date has always been on a particular Saturday in May and it matches up with the Palatine event and garden club sale. There are also many other events in the region the surrounding weekends, but the third Saturday is still open enough for us to make a splash.
 - So will be keeping the third Saturday of May (the 21st) with Sunday as the rain date. 9am-4pm
 - Poster is in progress.
 - Question about tabling. People on the outskirts have liked having tables available for rent in the hamlet. In the past we have pointed people to palatine manor to rent tables, but they have limited availability and can't accommodate everyone.
 - Wendy is not on the call, so Tracy will follow-up with Wendy to get a sense of how Palatine Manor is feeling.
 - Possibility of fundraising through table rental for Parks Committee.
 - Brainstorming ways of using yard sale day to raise awareness of local initiatives and the need for volunteers. GEDAC table,
 - Food: Misto ran out of food in an hour last year. Not sure if they'll be doing it again, but either way it would be great to have increased food opportunities.
 - Palatine Manor will have food
 - Lions Club Hoagie Sale

- School may be doing something
- Last year Emma's Pizza at Alder
- **NEXT:** GEDAC to work on food.
- Clothing drive at Laundromat pending
- Close off Main St? Billy to talk to Town Supervisor about logistics of it.
- Also talking about other summer events that may be happening, including 4th of July fireworks, which we aren't sure about the status of.

2. GEDAC Statement of Purpose

Reviewing suggestions from working document with goal of proposing a new statement of purpose for GEDAC.

- **Bumping down the line to next meeting due to limited attendance**
- **Motion : Pippa, Second: Ben**

3. Writing and Arts Competition 2022 – updates from CSC/GEDAC reps

a. Updates on sponsorships, entries, and trouble-shooting for future

- **Pippa: Entries coming in, but do we want to extend deadline? Some sponsorship checks still pending (town hall hours challenges).**
 - Tracy and Tony ok with extending deadline.
 - **NEXT STEPS:** PIPPA TO EMAIL JUDGES, will also be telling entrants they can submit for display at library (set drop-off dates with Katrina). Tracy to announce extension
 - Library confirmed they have wall space.
 - Slow response from Palatine Manor according to Wendy. No entries from 65+ yet.

4. Earth Day Event

Any updates?

- Comp exhibit will be on earth day: Need to coordinate install.
- Tracy just sent an email draft for us to review, and the ask is to promote earth day to the businesses and inviting them to decorate shop windows and make an "earth day resolution." We are offering to promote their windows and resolutions on the aroundgermantown Instagram.
- Talking about what GEDAC can do, which includes promoting others work, being as green as possible for events (waste management, etc.).

5. Business list update

Any updates?

- None
- Hudson Harvest still has not responded – Wendy

6. GEDAC Instagram –

a. Takeovers Update — who's next? ([See here for related documents](#))

- Paused for now

7. GCS Internship Program

- a. *Updates? (see intern request form draft)*
- Interest is coming in, but it's mostly in the medical field.
- NEXT STEPS: Does Amy Davison have any connections? Wendy will reach out to Dr. Tuebel in Nevis/Tivoli
- Still hoping to get a GEDAC intern
- Tracy has been processing the applications, but if the flow of them picks up, we need to figure out management.

8. 9/9G Sign Project

Pops pitched? Winning words?

- **Bump to next meeting**

9. Apple Fest 2023

Updates?

- **Taken the back burner for a bit due to the number of town events happening.**

NEW BUSINESS

COMMENTS PERIOD/Q&A

- Tracy: Spring is starting to fly by already, and we need to think about if we are bringing back the summer movies. Letterbox farms doing outdoor movie nights this summer and are already promoting, etc.
 - o **NEXT STEPS:** Pippa will talk to Library/Katrina about whether they want to keep doing movie nights and if the Swank licenses will work still. Also need to get feedback from them on their goals and last year's outcomes. Last year the crowds were very family-focused, but would we want to have a more adult one? Do we want to do votes on movies? Extend food options.
 - **Later:** would like to explore moving the movies back to the park pavilion
- Tony: Still motivated to try to address use of the town pond to incorporate it back into our community as a valuable space that brings people together.
 - o Tracy: Pond is the main focus of the parks dept. goals. An electric sailboat race initiative like Tony is mentioning could be a good way to start building that relationship.
 - o Wendy: It was a well-used pond for years with paddle boats even. It was also an objective of Sarah's run for town board
 - o Tracy: Would like to move the movies back to Palatine Park. Having volleyball. Activities. Etc.
- **NEXT:** Will move movie nights to main agenda for next meeting.

MISC./TABLED BUSINESS

- Movie Nights (Return to table in April 2022)
- GCS Graduates Messages of Support Programming
- Updates on Tony Albino's jobs program.
- Business Resources Programming: "*Germantown Hires*"x*AroundGermantown.com Initiative*
- Committee Recruitment Initiatives

Next Meeting: **April 25th, 9am**

Motion to adjourn; Tracy Second; Tony