

Germantown Economic Development Advisory Committee  
Minutes (APPROVED)  
1/24/2022 at 9am ET on Zoom (See Germantownny.org for meeting link)

Committee Member Attendance: Pippa Biddle, Ben Davidson, Tracy Murrin, Jeanette Nesel, Amy Davison, Wendy Fieser

Guests: None

Review minutes from last meeting (11/22/21)  
Approved; Tony      Second; Tracy

## OLD BUSINESS

### 1. Business list update

*Any updates?*

- See AroundGtown email, may be someone to add (Happy Bean)
- Russell Bogdan fine art
- Jessica Hargreaves // Mother-in-Law
- Al, NYWoodWorx. Make sure is in our system.
- Hudson Harvest, Wendy Fieser to follow up/reach out <https://www.hv-harvest.com/>
- **NEXT STEPS: Pippa and Jeanette to follow up with people**

### 2. GEDAC Instagram –

- a. *Takeovers Update — who's next? ([See here for related documents](#))*
  - i. Tracy has shared calendar for Instagram Takeovers
    1. **NEXT STEPS: Jeanette and Pippa/Ben will add themselves**
- b. *Voter Education and Awareness posts (Recap)*
  - i. Jeanette reached out to league of women voters of the county, and they were open to having us sponsor a forum for candidates. Our hope is that the town will take this upon themselves, but we can broadcast it.
  - ii. **NEXT STEPS:** Jeanette will reach out to Supervisor Helsley re introducing people and Tracy suggested that we do intros of the new people.

### 3. Collaborations with GCS

- a. *Updates on internship program concept ([see intern request form draft](#))?*
- b. Internship program: signup sheet/info form went out.
- c. Tracy: Going to do one for her businesses, GEDAC should fill one out.
- d. Pippa/Ben: Quittner will also fill one out for this Summer.
- e. Businesses outside of “Germantown proper” can apply for interns
- f. Amy idea: Once a few businesses are looking, maybe we can do a montage/collage for GEDAC internships available. Add form to linktree.
- g. **NEXT STEPS:** Members to fill out forms, and figure out how to promote through social media. Potential of direct calling. Wendy can post initial letter to the community forum. Tracy to add forms to linktree.

#### 4. **Writing and Arts Competition 2022 – updates from CSC/GEDAC reps**

- a. *Updates on Sponsorships and Prize Breakdowns, Contest Announcement, Contest Promotion, and Judging*
- b. Sponsorship: Currently \$1200 pledged and deadline of Jan 27. Poster will be updated once we have final things. Goal of \$1400
- c. Tracy: Collaboration with teachers is ongoing, and once this launches in Feb we'll be providing them with information and resources.
- d. Wendy: Seniors category will be able to spread some information around Palatine Manor. Will alter rubric a little to clarify that it's for K-Seniors.
- e. **NEXT STEPS:** Pippa to send graphic around to members to do final sponsorship push. Also attach competition documents for review.

#### 5. **9/9G Sign Project**

- a. Pippa still needs to talk to Pops re side of building. Move to next meeting.
- b. **NEXT STEPS:** Wendy to talk to Pops re sign and contest sponsorship, Tracy to send winning words.

#### 6. **Winter Glow Celebration - December 11<sup>th</sup>**

- a. *Recap*
- b. Weather wasn't great, but was pretty wonderful regardless
- c. Need to make sure for the future that rain dates work for all volunteers, so we don't lose many volunteers because of the switch to rain date.
- d. Building new tradition!
- e. Catskill does it on the Solstice, which begs the question of whether we put something outside of the height of the holiday season. The would mean being separate from the tree lighting, which has been taken over by GTEL.
- f. **NEXT STEPS:** Storage of supplies for next year? Tracy to ask Molly. Pippa (and others?) have things to drop off.

#### 7. **Apple Fest 2023**

*Arranging Feb 2022 planning meeting*

Pippa won't be able to be part of the planning due to life circumstances. Tracy has emailed Lions Club about a date to meet, which will bring together GEDAC, Parks, and Lions Club.

**NEXT STEPS:** Tracy to make the meeting

### **NEW BUSINESS**

#### **1. GEDAC Statement of Purpose**

Have an existing Statement of Purpose, but it's pretty out of sync with what we do. Goal is to create a new one.

**NEXT STEPS:** Each member will write a three-sentence statement of purpose for GEDAC before our next meeting, to be compiled and reviewed. The final new Statement of Purpose will be rewritten based on these drafted reflections.

## **COMMENTS PERIOD/Q&A**

## **MISC./TABLED BUSINESS**

- Movie Nights (Return to table in April 2022)
- Townwide Yard Sale Day 2022 (May, date pending)
- GCS Graduates Messages of Support Programming
- Updates on Tony Albino's jobs program.
- Business Resources Programming: "*Germantown Hires*"x*AroundGermantown.com Initiative*
- Committee Recruitment Initiatives

Next Meeting: **February 28, 2022 9am**

Motion to adjourn; Wendy Fieser      Second; Tony Albino