

Germantown Economic Development Advisory Committee
Minutes

11/27/2020 at 9am on Zoom (Link: <https://us02web.zoom.us/j/88353681634?pwd=U0NiTFhHNmNDeElzVm5rOTNyenowQT09>)

Attendance: Genette, Sarah, Tony, Ben, Pippa, Amy

Review minutes from last meeting (10/30/20)

Approved; Tony Second; Ben

OLD BUSINESS

1. Flyer Update from Tony

- Doug still needs images. Will let us know which businesses are missing them.
- Categorizing lodging has required drawing a line somewhere, so pippa and tony proposed that in the brochure it will only include traditional hotels/inns/ lodgings, even that use AirBnb as a platform.
 - Sarah and Genette agree with this
- There could be a line on the back pointing to Airbnb/VRBO - mixed opinions on this.
- Also talking about the intro paragraph. Tony, Ben and Pippa worked on a sentence that would recognize the founding of Germantown without erasing former settlements.
- May also be an opportunity to include a line on the back additional to or separate from the Airbnb
- **Next Steps:** Create a shared google doc for us to workshop text. And make sure that Parsonage is on the brochure so that we can point to them as the place to learn more about the town history.

2. Writing Contest Update from Pippa

Updated sponsorship contribution totals, submissions results, judging, next steps.

- Submissions closed and judging happening
- Waiting on bill from library for books, which we will reimburse them for from the GEDAC account
- Amy - organization called Germantown Friends of the Arts, community-based org that sponsors things with the arts at GCS. Dan Galliher (check sp) in the GCS music department in a point person, so can connect with them.
- **Next Steps:** Finalize decisions, reimburse library, announce winner, organize display

3. Holiday Celebrations Update

- Luminaries are a go! As are town tree and décor. There will be a Santa mailbox and Santa on a truck.
- Amy: Parks got two large donations to help cover the cost of the luminaries.

- What's going on with the garage full of vintage/classic holiday décor? Molly and Christina have been working on it.
- Genette: Can talk to Greg at Fingar about nativity
- Poster in the works led by Tracy
- Upcoming meetings:
 - Wednesday 2nd - 7pm GEDAC x Parks Meeting
 - Wednesday 9th - evening ornament kit assembly

4. Business list update

- Pippa adding Alexander Gray

5. GEDAC Instagram

- No updates

NEW BUSINESS

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Next Meeting: January 29th, 9am

Motion to adjourn: Amy ; Second: Tony